

Advertising placement proposals

PACKAGE 1

Placement of the logo on a card with a round number (3 times per fight, 5-6 seconds each display)

Placement of logos on ring girl's clothing (3 times per fight, 5-6 seconds each display).

Placement of the logo on the referee's clothing in the ring.

Placement of the logo on the host's microphone (always when the host announces)

200.000



Advertising placement proposals

PACKAGE 2

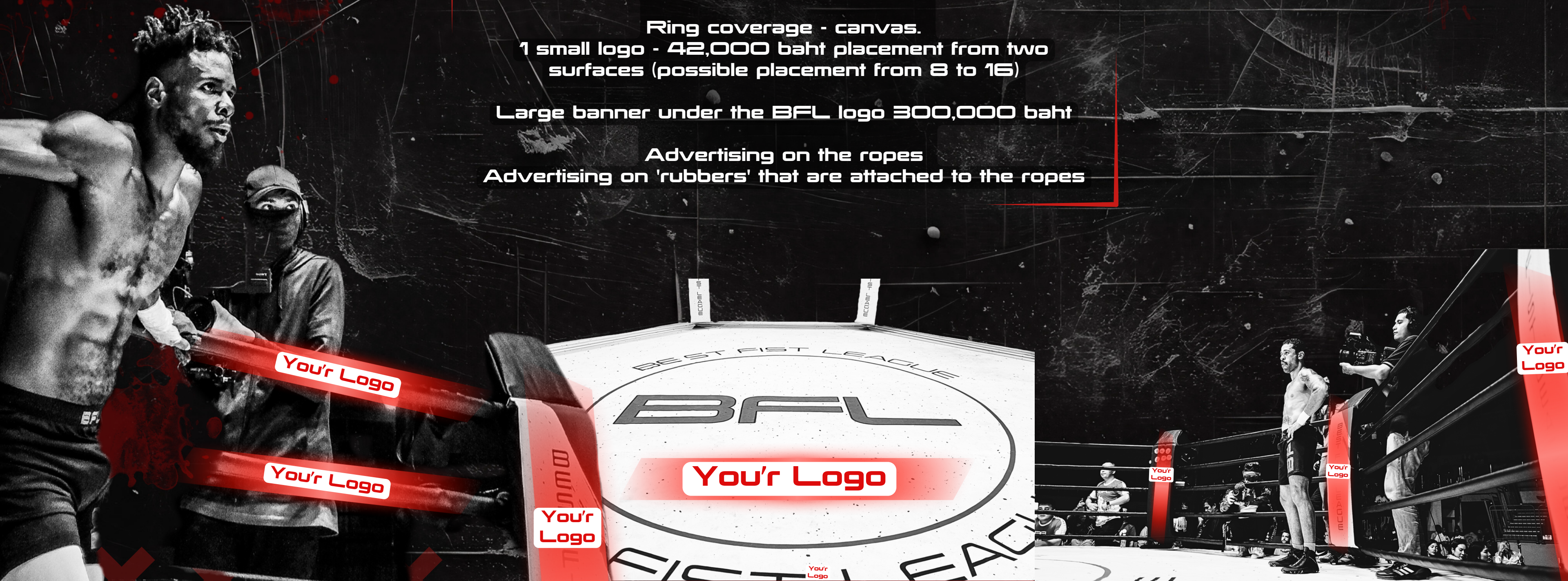
Placement of the company's logo on ring banners and in ring corners

Advertising for 1 corner costs 42,000
purchase from two corners

Ring coverage - canvas.
1 small logo - 42,000 baht placement from two
surfaces (possible placement from 8 to 16)

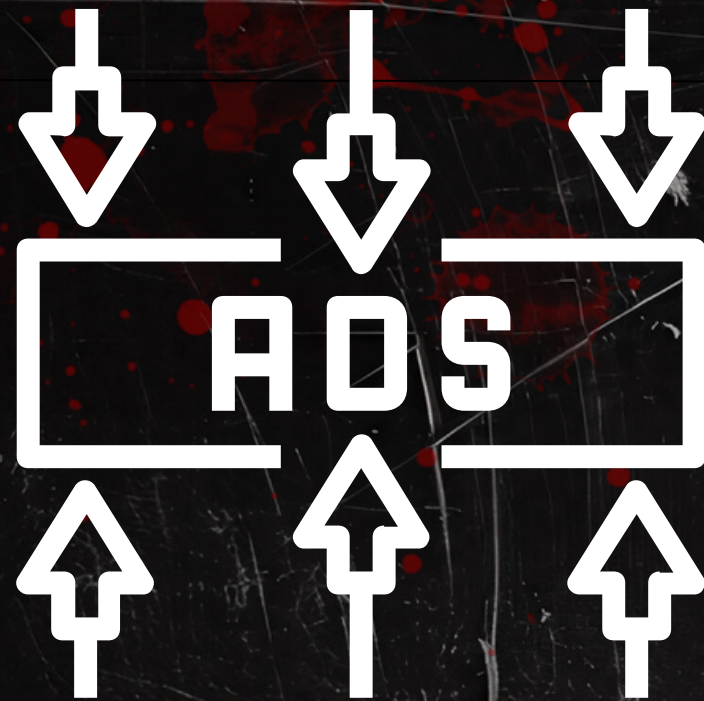
Large banner under the BFL logo 300,000 baht

Advertising on the ropes
Advertising on 'rubbers' that are attached to the ropes



Advertising placement proposals

PACKAGE 3



The host mentions the company on air.

Three times: at the beginning of the event before the first fight, between the third and fourth fights, before the fight of the evening.

Advertisement on the host's tablet (always when the host announces the fighters)

Advertisement before the timecode.
Pop-up cube for 5 seconds.

Placement of a 10-second advertisement during breaks between fights.

Three integration options are available: in the 1st, 3rd, and final fight in the second round. If the fight ends in the first round, the video is transferred to the next fight in the same tournament.

Insertion of an advertising banner during the fighter's post-fight interview (up to 8 seconds)

250.000

**You'r
Company**

**You'r
Company**



Advertising placement proposals

PACKAGE 4

Placement of logo and phrase
"Supported by" in league advertising videos

Advertising campaign starts 2 weeks before fights:

- 1 post mentioning the sponsor with an active hyperlink,
- 1 video mentioning the sponsor and an active hyperlink,
- 6 stories.

Advertisement in posts, on the YouTube page.



You'r Company

79.000

You'r Company

Advertising placement proposals

PACKAGE 5



Advertisement on the screen behind the fighter during his entrance (up to 10 seconds per entrance)

Advertisement between the fighter's stats during his introduction (5 seconds)

Advertising on screens during fights (30-40% of the entire fight is visible advertising)

Advertising on the press wall, against which fighters give comments after the fight behind the scenes (20-60 seconds depending on the fighter)



240.000



LEONARDO CASOTTI

AGE	31
HEIGHT	175
COUNTRY	BRAZIL
WEIGHT	77
SPORT BASE	MMA

Your Company



Advertising placement proposals

PACKAGE 6

Product integration in the ring.
For example, water for the fighter to spray during
the break in a branded bottle (3 seconds on screen,
but in every break between rounds)

Product integration on the judges' tables. For
example, water, energy drinks, supplements, or
vitamins (about 10-15 seconds per fight)

Product integration - personal (close-up
demonstration of the product for up to 25 seconds)

75.000



Advertising Placement Offers

Package 7

Placement of logo on prize cards at the end of the tournament

Card 1 (1st show) - 80,000 baht

Card 2 (2nd show on the same evening)
40,000 baht

Card 3 (3rd show on the same evening)
24,000 baht

144.000

Cards 2 and 3 can only be taken when
purchasing card



Advertising placement proposals

Package 8

Advertisement on the walls in the hall

15.000

You'r
Logo

You'r
Logo

You'r
Logo

You'r
Logo



LEAGUE CONTACTS



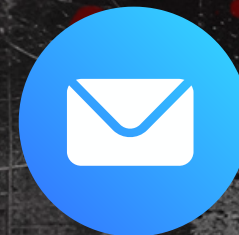
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THANK YOU FOR YOUR
ATTENTION

